

Relay for Life



October 11, 2017

Chelcea Riegel

Philanthropy Chair: Sigma Alpha Iota

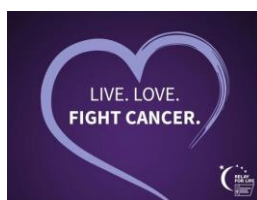
800 University Drive

Maryville, MO 64468

Dear Chelcea Riegel:

If you were to ask your chapter if they know anyone affected by cancer, how many people would raise their hands? Cancer affects all ages, from children, adults, elderly, and even us college students.

Our local Relay For Life of Nodaway County is trying to get students/organizations on the campus of Northwest Missouri State University involved in its event. The event is a success each year, but adding the participation of Sigma Alpha Iota, the event could become even more successful. The Relay For Life event began in 1985 and is hosted by the American Cancer Society. It give communities a chance to come together and celebrate those who have battled cancer, remember those who have succumbed to the disease, and fight back against the horrible disease which affects so many each year. It would be amazing to get your sisterhood together for a worthy cause. In addition, I wanted the women of Sigma Alpha Iota to sing and perform at the event; Relay For Life appreciates expressions of music to celebrate the survivors.



Here are some details about The Relay For Life event:

- Date: October 27, 2017 at Beal Park in Maryville, concluding on October 28, 2017
- Event last 12 hours—6:00 p.m. until 6:00 a.m.
- Teams typically consist of 12-15 members and a team captain
- The team captain typically organizes fundraisers, completes the walking schedule, etc.
- Each team is encouraged to have a team member walking at all times throughout the event.
- Teams usually walk in pairs for 30 minutes to 1 hour increments.
- Signup deadline: October 23, 2017

Sigma Alpha Iota can participate in an event that brings together cancer survivors and supporters. The event has grown to 5,000 communities in the United States, takes place in 20 other countries, and includes participation from 3.5 million people in the US. Typically, each team member will need to pay **\$10-15** to be a part of the team, which includes a team t-shirt. Since Relay For Life is hosted by the American Cancer Society; it is a **501(C)3 organization**, gifts are tax exempt by law. This is a great way for local businesses to get involved and sponsor a team for Sigma Alpha Iota. The local business could pay \$10-15 entry fee by sponsoring your organization. I know Sigma Alpha Iota would be a lovely addition to the Relay For Life event.



Here is how your organization can get involved. You can sign up a Sigma Alpha Iota team here: www.relay4life/signup.com The deadline to signup is October 23, 2017. If you have any questions, please contact me by either phone or email: (712)310-5889 or s523412@nwmissouri.edu. Thank you for your time, and I look forward to speaking with you in the next week.

Sincerely,

Elizabeth A. Geier