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For immediate release

FUTURE IN TRAINING LAUNCHES NEW

TRADE PROFESSIONAL CAMPAIGN

Kansas City high school students get the chance to prepare for future occupations. Future in Training is set to launch their 2018 campaign, Emerge from Shadowing with a national day of job shadowing of trade professionals such as plumbers, electricians, carpenters, mechanics, licensed practical nurses (LPNs), and various other trade professionals. On Wednesday, April 4, 2018, Future in Training will collaborate with local high schools to pair interested students with tradespeople for a day of job shadowing. This is so that interested freshman and sophomore students can see a typical workday in a trade profession. Following the experience, the students will interview their mentor for more information about the profession.

Future in Training's board member Louise Hoffman weighs in on the situation. "I have seen so many students push themselves to a four year college when it wasn't a good fit. I think this program will be a great chance for interested students to meet a mentor and see the benefits of a trade profession. I hope to see many of the participating students create lasting relationships with their mentors and to perhaps even find a place to begin their careers." Hoffman said.

Hoffman is a retired schoolteacher, has seen several students force themselves to go to college when they didn't have passion for what they were studying and knew they would be

happier in a vocational career. The students in her situation saw the jobs as low skill and low pay career. Proper information would disprove that stereotype.

Extensive research shows the importance of trade professions. The Emerge from Shadowing campaign promotes the participation of students in vocational and apprenticeship programs, giving the students new opportunities in their education. A challenge is the lack of accessible information and preparation for these professions.

In the Public Broadcasting Service (PBS), posted an article entitled *After decades of pushing bachelor's degrees, U.S. needs more tradespeople*, by Matt Krupnick stated, "There are an estimated 30 million jobs that pay at least \$55,000 per year and don't require a bachelor's degree," (Krupnick, 2017). Statistics display the need to continue trade professions and that students have more options than pursuing a college degree.

Future in Training is an organization aimed at reaching out to schools and students who would benefit for entering the workforce through an apprenticeship for a skill job, rather than attending college. Emerge from Shadowing will give students a glimpse at their future occupations, in a hands-on way, gearing them up for success.